

PEMA

PLAN OF ACTIVITIES

(Under Rule 2(1) And Rule 23(1) of Trade Organizations Rules 2013 as
audited by a firm of Chartered Accountants
For the Year 2020, 2021, 2022)

S. No.	Activity	Time Frame		Financial Impact (Use Annexure for Details)	Intended Goals (Use Annexure for Details)
		Date of Commencement	Date of Accomplishment		
01	Develop & Issue Yearly English & Urdu PEMA Magazine & publishing it on PEMA Web Site.	07.January, 2020	01 st June 2022	Rs. 75,500/- Details Attached as Annexure FE-1	To spread awareness about Electrical Manufactured products at National & International Levels in Pakistan & elaborate efforts made by PEMA in this direction
02	Develop Technical Training, Seminars & Workshop programs with Government Training Institutions & Ministries	10 th September, 2019	June 2021	Rs. 250,000/- Details Attached as Annexure FE-I	To promote the idea of education & trainings for Social Welfare of the members Industry.
03	To Seek and secure protection, concession, recognition and other facilities from the authorities such as Customs, Income tax & Sales Tax departments but not restricted to these areas.	15 th January 2020	1 st July 2022	Rs. 125,000/- Details Attached as Annexure FE-I	To improve & suggest business processes in Electronics Industry in Pakistan & to protect the members against any malpractice & safe guard the interest of the members to attain positive impact over consumers at large.



04	To increase in the total number of PEMA members from 13 to 20	2-Members have already increased and the number of members are raised from 13 to 15 in the year 2019-2020 ¹	01 st June 2022	Increase in PEMA revenue To 25% to 30% approximately Details Attached as Annexure FE-I	To reflect that PEMA is the best association in Pakistan and the right platform for Electronics Manufacturers to be proud & be its member.
05	Research & development on Energy Efficient Products according to Market Demand	1 st July 2020	30 th June 2021	Rs 200,000 Details Attached as Annexure FE-I	To produce energy efficient products.
06	Show Case Event	1 st July 2021	20 th December 2021	Rs 10,00,000/- Details Attached as Annexure FE-I	To promote Pakistan locally & internationally as Manufacturer in Home Appliances. Industry.



Tassawar Hanif
Secretary General For
Pakistan Electronics Manufacturers Association.

